

WE PLANT TREES FOR YOU

We aspire to conduct our business in the most environmentally friendly way, which is why we want to do something even more beneficial by planting trees when orders are placed with us.

When you place your first order with us (min $\pounds100$ order) we will plant a tree on your behalf. If you carry on ordering from us, a tree is planted for every 5 orders placed. Orders that qualify need to be over $\pounds100$ in value.

You will receive a certificate with your tree number, its location and type.

What, Where & How?

We are committed to reforesting local areas and making a lasting environmental impact by planting trees in the following locations:

London & The Home Counties

In partnership with the charity *Letting Grow*, we have planted thousands of broadleaf native trees as part of a large-scale reforesting project in Hampshire. This initiative is helping to restore natural habitats, enhance biodiversity, and capture carbon, all while supporting local ecosystems.

Building on this success, we have recently agreed on a new partnership to help reforest <u>Pear Tree Park</u> in Ealing, London. This project aims to increase green space in the city, improve air quality, and create a thriving environment for both wildlife and the local community.

By focusing our efforts on these areas, we're ensuring that our tree-planting initiatives have a meaningful and lasting impact close to home.

For more information contact *the team*.

Why plant trees?

It is now accepted by the vast majority of scientists, politicians and the general public that man's activities are significantly impacting our environment and in particular, causing global warming which is already making destructive changes to our climate. It is now also accepted that in order to avoid irreparable damage to our planet and its atmosphere, we should all endeavour to make changes to the choices we make and how we do things in our daily lives.

There is indisputable evidence that tree cover is one of the most effective ways of re balancing the needs of our environment by restoring fertility, stabilising erosion, storing carbon, eliminating drought, enriching and cooling the air, increasing biodiversity; the list of benefits goes on... which is why the UK government has pledged that the UK will increase its tree cover by 30,000 hectares per year in order to achieve the essential carbon net zero target of 2050 and make our nation's contribution to arresting global warming.

However, we are already failing to meet this target. More must be done. The woodland trust's report on the value of tree cover and what needs to be done gives expert advice at <u>Woodland Trust</u>.

Please don't hesitate to pick up this baton and encourage your family, friends and employer to start planting trees to improve our island for our children and their grandchildren.

Hugh Walker, Eden Caterers